



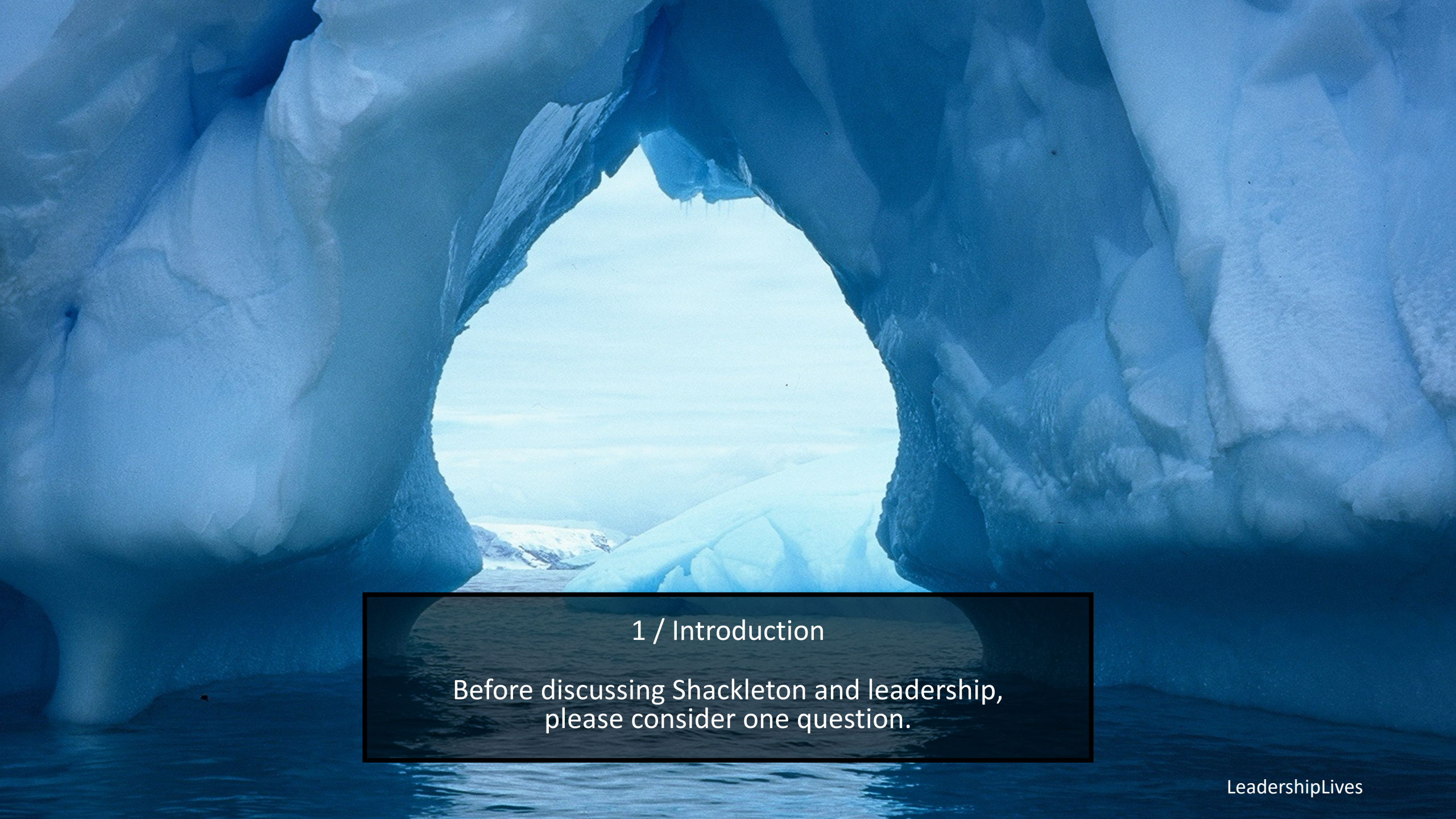
1 / FOUNDATION OF LEADERSHIP

SHACKLETON'S WAY

Leadership Lessons from the Great Antarctic Explorer

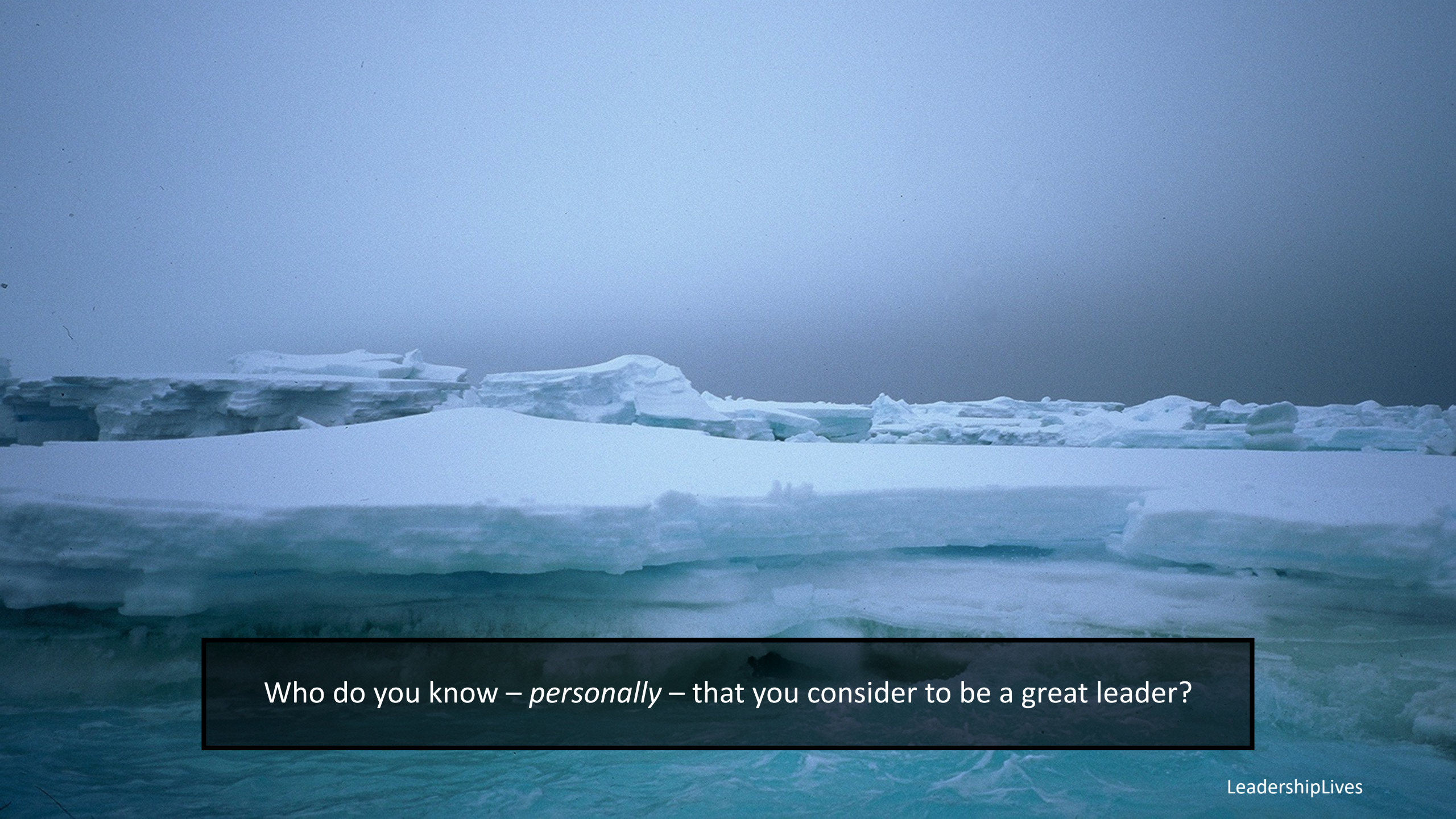


For an excellent retelling of Shackleton's *Endurance* expedition, please watch the 6-minute video on the WHY SHACKLETON? page on the website.



1 / Introduction

Before discussing Shackleton and leadership,
please consider one question.

A photograph of a large iceberg floating in the ocean. The iceberg is white and jagged, with a large, flat top surface. The water is a deep blue-grey color. The sky is overcast with grey clouds. The overall tone of the image is somber and contemplative.

Who do you know – *personally* – that you consider to be a great leader?

A photograph of a massive, towering wall of blue ice, likely a glacier or ice shelf. The ice has a textured, layered appearance with various cracks and ridges. A large, dark, cave-like opening is visible in the lower center of the ice wall. At the base of this opening, a small boat filled with people is visible, providing a sense of scale to the immense size of the ice formation. The water in the foreground is a deep blue.

A parent? Grandparent?
A teacher, boss or coach?

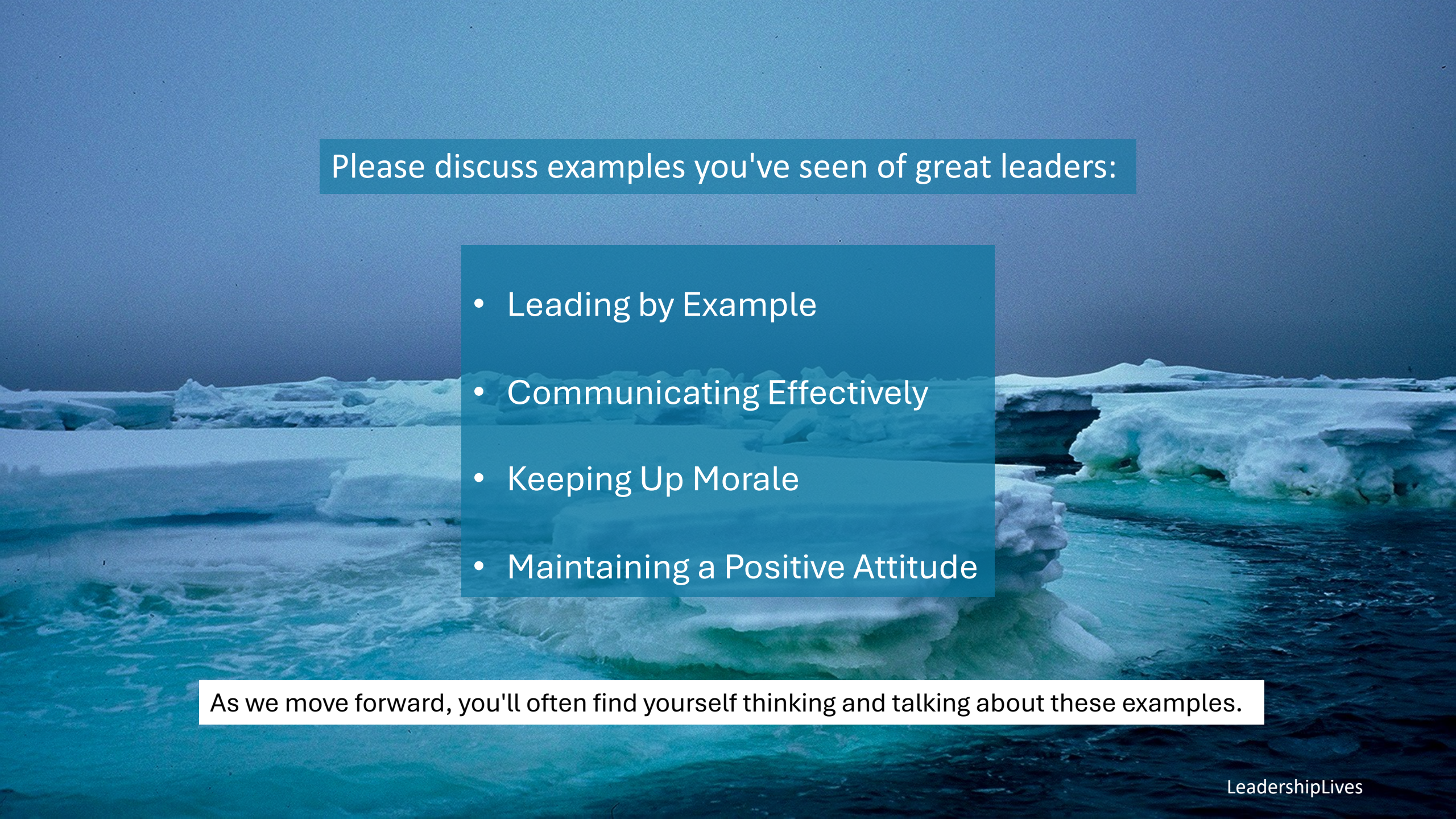


What is it about that person that you admire?



THE FOUR PRINCIPLES OF GREAT LEADERSHIP

- LEADING BY EXAMPLE
- COMMUNICATING EFFECTIVELY
- KEEPING UP MORALE
- MAINTAINING A POSITIVE ATTITUDE



Please discuss examples you've seen of great leaders:

- Leading by Example
- Communicating Effectively
- Keeping Up Morale
- Maintaining a Positive Attitude

As we move forward, you'll often find yourself thinking and talking about these examples.

End of Part 1