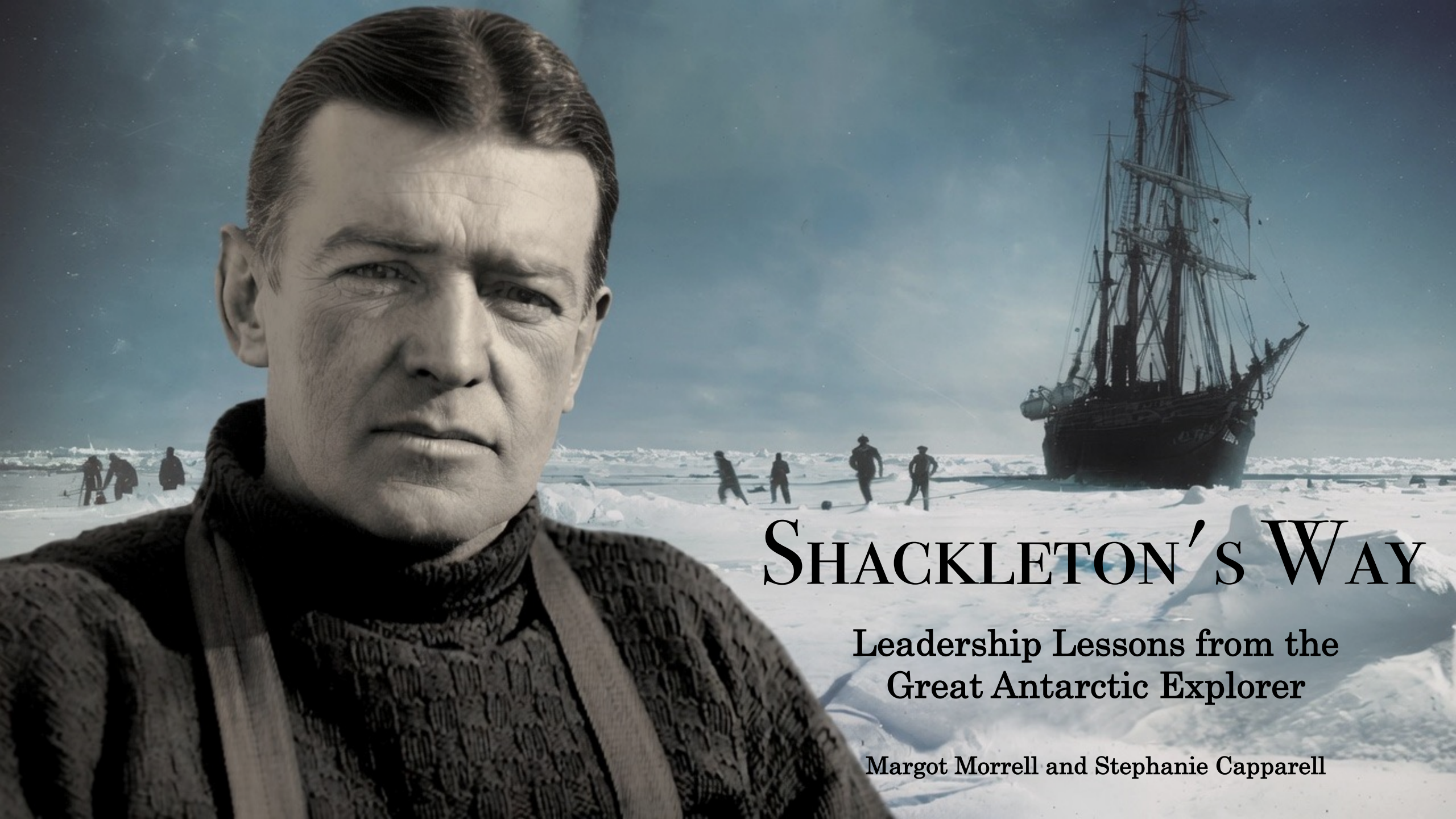




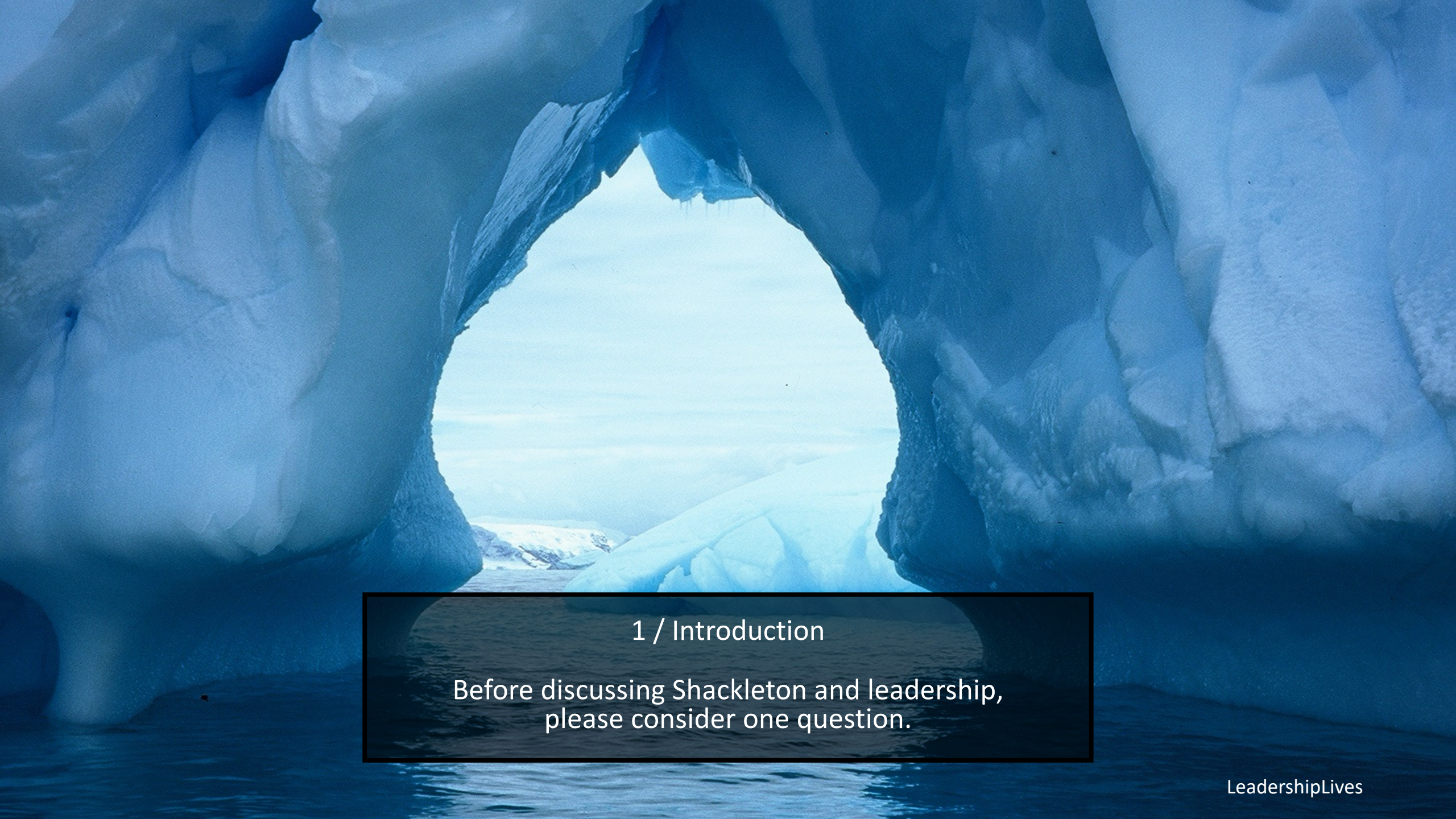
SHACKLETON'S WAY

Leadership Lessons from the
Great Antarctic Explorer

Margot Morrell and Stephanie Capparell

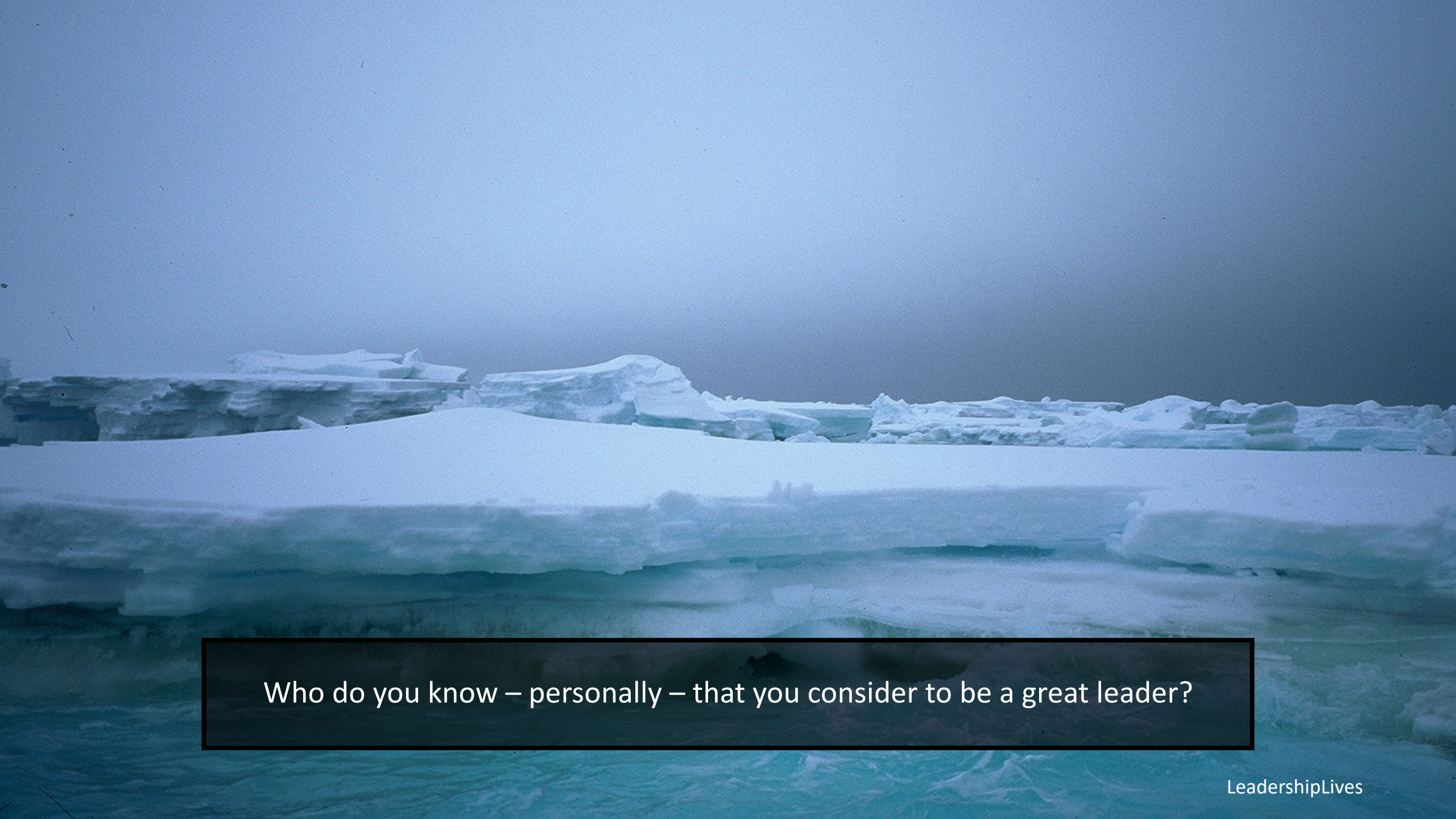


For an excellent retelling of Shackleton's *Endurance* expedition, please watch the 6-minute video on the WHY SHACKLETON? page on the website.



1 / Introduction

Before discussing Shackleton and leadership,
please consider one question.

A photograph of a large iceberg floating in the ocean. The iceberg is white and has a flat top surface. The water is a deep blue, and the sky is a lighter blue. The iceberg is the central focus of the image.

Who do you know – personally – that you consider to be a great leader?

A photograph of a massive, white iceberg floating in the ocean. The iceberg has a large, dark, cave-like opening at its base. A small boat with several people is visible at the bottom of the frame, near the base of the iceberg. The sky is blue and the water is dark blue.

A parent? Grandparent?
A teacher, boss or coach?

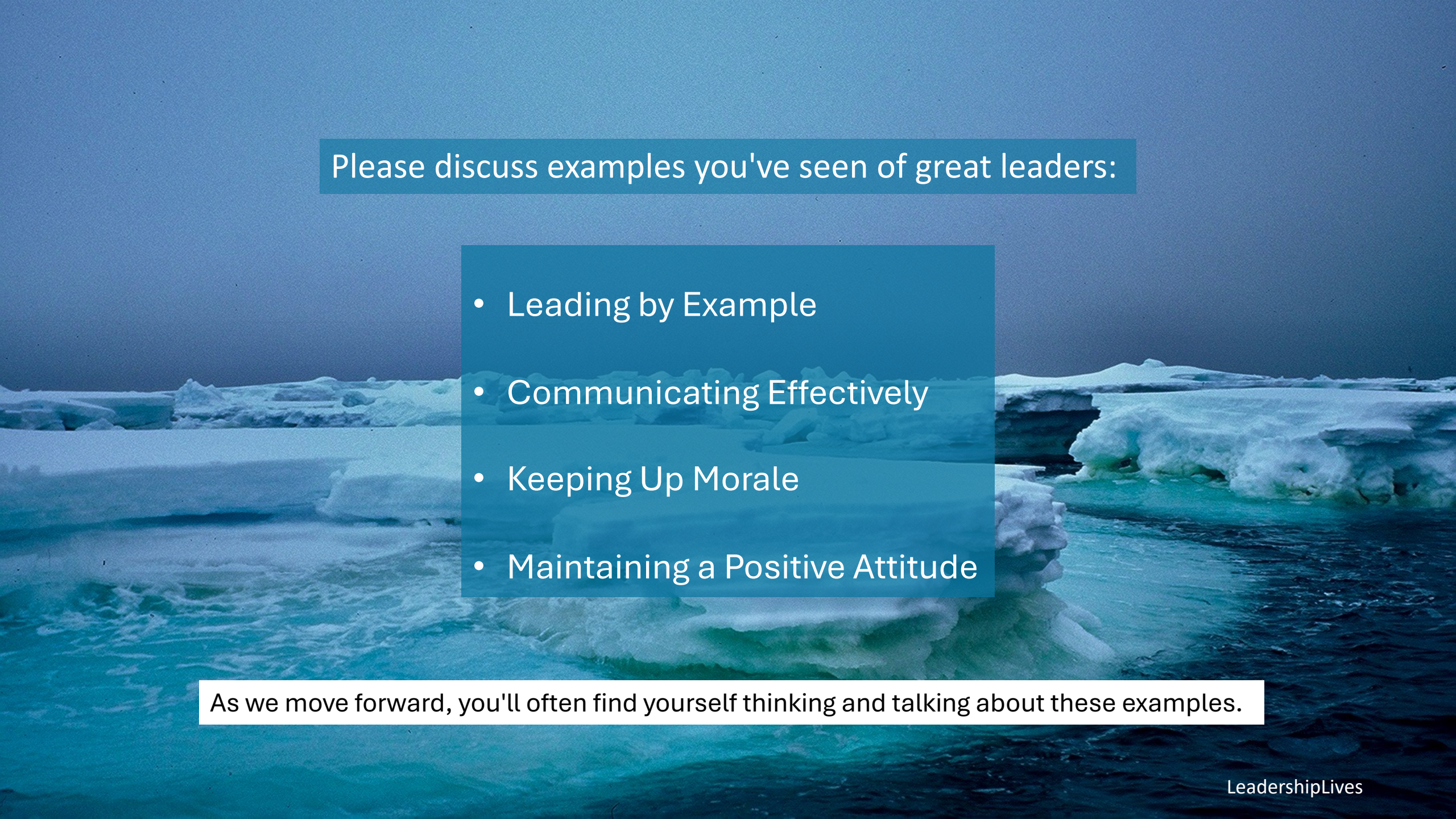


What is it about that person that you admire?



THE FOUR PRINCIPLES OF GREAT LEADERSHIP

- LEADING BY EXAMPLE
- COMMUNICATING EFFECTIVELY
- KEEPING UP MORALE
- MAINTAINING A POSITIVE ATTITUDE



Please discuss examples you've seen of great leaders:

- Leading by Example
- Communicating Effectively
- Keeping Up Morale
- Maintaining a Positive Attitude

As we move forward, you'll often find yourself thinking and talking about these examples.

End of Part 1